

What is Claimed is:

1. A illuminated logo device positioned on a display having a light source and a light guiding plate, lights of the light source being transmitted
5 into the light guiding plate, the illuminated logo device comprising:

a logo;

a casing having an encapsulating space, and a groove being arranged on the casing for receiving the logo, the groove having a first opening;

10 a lid positioned above the casing and a predetermined distance away from the casing, the lid having a through hole corresponding to the first opening; and

a light transmitting device positioned in the through hole and the first opening, the light transmitting device having a first end surface and a second end surface;

15 wherein the first end surface of the light transmitting device is faced to the first opening and the second end surface contacts the light guiding plate for guiding lights of the light source to the logo via the light transmitting device and the light guiding plate, such that the logo is illuminated.

20 2. The illuminated logo device according to claim 1, wherein the light transmitting device is made of light-guiding material.

3. The illuminated logo device according to claim 2, wherein the light-guiding material is an acrylic material.

25 4. The illuminated logo device according to claim 1, wherein the light transmitting device has a third end surface positioned in the through hole, the first end surface has a first cross-sectional area, the second end surface has a second cross-sectional area, the third end surface has a third cross-sectional area, and the first cross-sectional area is smaller than the third cross-sectional area.

30 5. The illuminated logo device according to claim 4, wherein the second end cross-sectional area is smaller than the third cross-sectional area.

6. The illuminated logo device according to claim 1, wherein the second end surface of the light transmitting device is faced to a second opening of the light guiding plate.

5 7. The illuminated logo device according to claim 1, further comprising a reflective device installed outside the light transmitting device.

8. The illuminated logo device according to claim 7, wherein the reflective device is a light-reflecting film adhered to the light transmitting device.

10 9. The illuminated logo device according to claim 7, wherein the reflective device is a reflective lacquer capable of reflecting light coated on the light transmitting device.